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Chris Stevenson joins GCI leading Consumer Practice; Brooke Clarke promoted to Managing Director London

London, UK , 8 December 2007 – GCI London today announced the appointment Chris Stevenson to head up the agency’s London consumer team, and the promotion of Brooke Clarke to Managing Director.

Stevenson brings a solid track record of managing and building consumer campaigns across a broad range of blue chip clients on both a domestic and global level. He will report into Brooke Clarke, GCI London Managing Director.

Clarke joined the agency in July and will take on additional London management and operational responsibilities, and continue to lead the new business function.

“Chris is a great addition to our team, and will play a key role in helping to continue our growth and development in the UK and European consumer space,” explains Clarke. “He brings innovative, fresh and inspiring thinking to our client’s business, and an irrepressible enthusiasm and passion for PR. We are delighted to have him on board.”

On Clarke’s promotion, Mark Cater, CEO commented, “Brooke has made significant contributions to the building of our business in her first six months, and I look forward to us sharing leadership responsibilities as we continue to focus our efforts on agency growth.”

Stevenson's previous client experiences spans FMCG brands, entertainment and sport including brands such as Nike, Pepsi, Sony, Honda, Sky, Universal Pictures, Orange, Disney, Mars brands and BAFTA. Chris joins GCI from Ketchum, and prior to that, Freud's.

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About GCI London

GCI Group was founded in 1984 and is now part of the WPP family of communications companies. Our work is focused on high value disciplines ranging from consumer and sports marketing, digital media and technology, healthcare and corporate reputation. For more information visit www.gciuk.com.