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Brooke Schiller Clarke Appointed Commercial Director at GCI London

London, UK (17 July, 2007) – GCI London today announced the appointment of Brooke Schiller Clarke as Commercial Director. Clarke brings a broad range of corporate, brand and social marketing communication expertise and will assume key client and agency management responsibilities. She will report to Mark Cater, GCI London Chief Executive Officer, and will serve as a member of the UK leadership team.

“Brooke brings additional senior depth to our company at a time of solid business growth. Her remit is to manage the overall client service function of the agency maximising quality and efficiencies. She will also provide senior counsel to our international client portfolio and help us further build relationships with sister agencies across the WPP network,” said Cater.

Clarke joins from Ketchum where as Practice Group Director she led the agency’s work on behalf of the World Economic Forum, Towers Perrin, Baxter Healthcare and several P&G assignments. In 2004 she was appointed one of Ketchum’s 16 global corporate strategists, and was named London Manager of the Year in 2006. Before coming to the UK in 2001, Clarke was a Partner/SVP in Fleishman-Hillard’s New York office.

“I’m really delighted to be joining Mark and everyone at GCI and look forward to making a meaningful contribution to the company’s growing reputation for innovative and results-driven communications in the UK and European market. Great work, great people, great company.”

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About GCI

GCI London is part of GCI Group, a leading global public relations consultancy with offices throughout North America, Europe, Middle East, Asia and Africa and is a member of the WPP Group, one of the world’s largest communications services groups. Among its roster of clients are major organisations, including Alliance Healthcare, British Airways, Capgemini, Dell,

Macquarie Goodman, Procter & Gamble and Sony. GCI delivers award winning public relations across a range of business sectors and combines great ideas and strategic insights to deliver measurable business impact.