



For Immediate Release

GCI Group Announces Promotion of Leah Hutchison

Consumer Lifestyle Practice Advances Another Great Team Member

Toronto, Ontario, December 13, 2006 – Leading Toronto public relations agency GCI Group announced today that Leah Hutchison has been promoted to consultant in the Consumer Lifestyle practice.

Hutchison joined GCI Group in May 2005. Since that time she has taken on increased responsibility for her clients' accounts and gained extensive experience in proactive media relations, event planning and management and providing strategic counsel. She will continue to provide outstanding client service to accounts including 3M Canada, Effem Foods, Lowe's and Lassonde.

"I am excited to take on this new role and increase my contribution to our clients' business," says Hutchison of her recent promotion. Marion MacKenzie, President of GCI Group Toronto says, "Leah has been an invaluable resource to our great Consumer team and is always eager to take on new challenges. I am confident that she will continue to excel in her new role within the agency."

About GCI Group

GCI Group is a global leader in the public relations industry with deep expertise in the areas of consumer, healthcare, technology and corporate communications. GCI Group services a broad client base, combining the aggressiveness and agility of a speciality boutique with the depth and breadth of a dynamic multinational agency.

At GCI Group, we have always been committed to building a team of talented people who are challenged to achieve and exceed their career goals while working in an environment that fosters innovation and excellence. For more information visit www.gcicanada.com.

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