



For Immediate Release

GCI Group Announces Another Great Hire

Angela Carmichael Joins Expanding Corporate-Technology Practice

Toronto, Ontario, December 11, 2006 – Leading Toronto public relations agency GCI Group announced today that Angela Carmichael has been appointed the Vice President of the Corporate-Technology practice. Her marketing communications skills and public relations experience will complement the growing team's existing skill set and industry expertise.

Carmichael most recently worked with IBM Canada in the Software Group's Enterprise Sales Division. She also worked as a Public Relations Manager and Team Lead for the company's wireless and software division. Before joining IBM, Carmichael worked for both Hill & Knowlton and Atkins & Ellis, providing counsel to such clients as Microsoft, Nortel, Philips Electronics and Claris software.

"I am excited to be starting the next chapter of my career with GCI Group – an agency known for creative thinking and an entrepreneurial approach to business communications" says Carmichael of her recent hire. Marion Mackenzie, President of GCI Group Toronto says, "With Angela joining our team, GCI Canada is even more equipped to seize the new and emerging challenges facing the industry, to support the business objectives of our clients."

About GCI Group

GCI Group is a global leader in the public relations industry with deep expertise in the areas of consumer, healthcare, technology and corporate communications. GCI Group services a broad client base, combining the aggressiveness and agility of a speciality boutique with the depth and breadth of a dynamic multinational agency.

At GCI Group, we have always been committed to building a team of talented people who are challenged to achieve and exceed their career goals while working in an environment that fosters innovation and excellence. For more information visit www.gcicanada.com.

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