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GCI LAUNCHES DIGITAL MEDIA PRACTICE UNDER LEADERSHIP OF PAUL WALKER

New York, NY (June 28, 2006) – GCI has appointed communications and marketing veteran, Paul Walker, to lead its newly formed national digital media practice. He will be responsible for meeting the demand of clients who are quickly recognizing the challenges and opportunities associated with exploiting the Internet to achieve brand and market development goals. Since joining GCI in April, he has advised more than twenty of the firm’s major clients including Whole Foods Market, Dell, Women’s Tennis Association and Intercontinental Hotels Group.

“What makes Paul ideally suited for this job is that he comes to it with ten years of agency experience, ten years of IT and management consulting experience and several years as CEO of an e-commerce company, “ said Jeff Hunt, President and CEO, GCI Group. “Paul’s broad background has enabled him to effortlessly grasp the complexities of this new medium and has earned him instant credibility with our clients.”

Prior to joining GCI, Paul was the CEO of an Austin-based company that helps companies and individuals sell excess inventories using on-line channels, such as eBay, Craigslist and Google. Formerly, he was VP of a Silicon Valley seed fund created by Accenture and Mobius Venture Capital, where he both invested in companies and worked with them on strategy, sales and marketing.

Walker spent 10 years at Accenture in leadership brand management, market development and business development roles across a wide range of industries and service lines in both Asia and the U.S. In 1993, the company (then known as Andersen Consulting) hired Paul from Y&R/Burson-Marsteller to run its Pan-Asian market development efforts, including Japan, China and Australia.

Walker began his career at Y&R/B-M where he started its high-tech practice and went on to become the managing director of its Singapore office. He also founded the company's Indonesian office.

About GCI

GCI Group is a leading global public relations firm with offices throughout North America, Europe and Asia. Among its roster of clients are major Fortune 500 clients including Dell, Genentech, Intercontinental Hotels Group, Merck, Microsoft and Starbuck's. GCI distinguishes itself through its focus on making the business case for communications because today, more than ever, communications objectives must align with clients' business objectives.