

Bill Marks Appointed
GCI North America Technology Practice Leader

Donna Fleishman to Join Firm As President of GCI Atlanta

January 17, 2006 (Atlanta, GA) -- GCI Group today announced the appointment Bill Marks to the position of North America Technology Practice Leader. Taking his place as President of GCI Atlanta is Donna Fleishman, a major presence in Atlanta for nearly two decades.

“It only takes a few moments with Donna to realize that she has a style and business savvy that can energize an organization,” said Jeff Hunt, President and CEO, GCI Group. “When you combine these qualities with the depth and breadth of her presence in the Atlanta market, it is easy to see why I am excited to have her on our team.”

Fleishman joins GCI from Fletcher Martin, where she headed the Georgia Aquarium account. Fleishman ran her own firm for thirteen years in which time it was named “Best Run Agency” by the *Atlanta Business Chronicle* two years in a row. Prior to that she ran the consumer division of Cohn & Wolfe PR, and opened and managed Edelman Worldwide’s Atlanta office. Donna began her career as a political speechwriter and the head of the Public Information Office of the Georgia House of Representatives. She has extensive background in the hospitality, retail, foodservice, sports, healthcare and manufacturing/business-to-business industries. The clients she as served include such household brand names as The Coca-Cola Company, Embassy Suites, Lowe’s, National Spa & Pool, Royal Caribbean Cruise Lines, Samsung, Wendy’s Restaurants, as well as award-winning work on behalf of Courtyard and Hasbro’s Cabbage Patch Kids.

Fleishman will assume the responsibility for managing and growing Atlanta's portfolio of business including such clients as Intercontinental Hotels Group, Lowe's and Cingular. She takes the helm from Marks who has been instrumental to the growth of the Cingular business in particular. He will now channel his technology and telecommunications expertise to rebuilding the firm's technology practice throughout North America, already home to such clients as Dell, Vignette and RF Micro Devices. Marks will also draw from his experiences on behalf of IBM, BellSouth Digital Communications Associates and D&B Software. Both Marks and Fleishman will report to Hunt and serve on GCI's North American Management Board.

"I am confident that Bill's technology industry expertise and his passion for client service are going to take our technology practice to another level," said Hunt. "I will also continue to count on him to be an asset to the leadership of the Atlanta office."

GCI today ranks among the leading global firms in the industry operating 39 offices in 27 countries and has distinguished itself in the marketplace by our fact-based approach to developing informed and measurable communications solutions that align with our client's business objectives. We leverage a worldwide network to meet the unique needs of our clients and our built-to-order approach to team development assures our clients that we have brought together those professionals best suited to work on their business. Our portfolio of multinational clients includes Dell, Bayer, British Airways, BMW, and Medtronic.