



**Agency Veteran, Stephanie Marchesi,  
Named President of GCI New York**

January 13, 2006 (New York, NY) – GCI today announced the appointment of industry veteran, Stephanie Marchesi, as president of GCI New York. She will be responsible for driving the growth of the firm’s largest office, working with clients such as Schick, Major League Baseball, Genentech and Boehringer Ingelheim. Stephanie joins from Manning, Selvage and Lee (MS&L) where she held several executive level positions, including co-director of the U.S. healthcare practice, executive director of the agency’s eastern region, and most recently director of business and strategy development for North America. Prior to MS&L, Stephanie spent seven years at Ketchum as a senior manager in the healthcare practice and was instrumental to its growth during that period.

“Stephanie’s experience with virtually every facet of our business across all disciplines uniquely qualifies her to lead our flagship office,” said Jeff Hunt, president and CEO of GCI. “She has a strong background in business development and proven skills in developing agency talent.”

GCI today ranks among the leading global firms in the industry operating 39 offices in 27 countries and has distinguished itself in the marketplace by our fact-based approach to developing informed and measurable communications solutions that align with our client’s business objectives. We leverage a worldwide network to meet the unique needs of our clients and our built-to-order approach to team development assures our clients that we have brought together those professionals best suited to work on their business. Our portfolio of multinational clients includes Dell, Bayer, British Airways, BMW, and Medtronic.

