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### **New GCI Office Opens in Iceland**

GCI Mannov Denmark has opened a new office in Reykjavik, Iceland. Mr. Gudjon Palsson, formerly with Grey in Sweden, has been named Partner and CEO and Peter Birgens has been named Partner and Director and will also serve as Chairman of the Board.

Despite its youth, GCI Iceland is already handling a number of assignments for clients such as Ford, Volvo and Citroen, and Microsoft etc. and aims to become a leading force in corporate communications in Iceland.

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